



**Programme** : Postgraduate Diploma in Business, Finance & Strategy (PGDBFS 2017)  
**Semester** : Semester II  
**Title of the Course** : Corporate Valuation (PGDBFS 203)  
**Lecturer** : Mr. Asanka Ranasinghe  
MBA, BBA (Finance), University of Colombo, ACMA, CGMA  
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**Course Status** : Compulsory  
**Contact Hours** : 45

#### **Course Content**

1. Foundations of value with a special emphasis on risk, stock market involvement and growth issues (30%)
2. Core valuation techniques focusing on performance, cost of capital and cross boarder valuation (30%)
3. Managing for value focusing on portfolio strategy, performance management, mergers and acquisitions, capital structure and dividend policy (30%)
4. Integrated case analysis focusing on the issues of optimal strategic investments (10%)

#### **Evaluation:**

End-of-Semester Examination	60%
Continuous Assessments	40%

#### **End-of-Semester Examination**

End-of-Semester Examination will be a 3 hour **closed book examination**.

#### **Continuous Assessment**

2,500-3,000 word essay illustrating how optimal strategic investments can be achieved through the use of valuation principals and techniques

#### **Recommended Text**

Valuation : *Measuring and Managing the Value of Companies*, Tim Koller, Marc Goedhart and David Wessels : *05<sup>th</sup> Edition*